



ASPHALT RELEASE



BR**ODY**
CHEMICAL

An aerial photograph showing a road construction site. A concrete curb runs diagonally across the frame, separating a dirt area from a paved road. A yellow machine, likely a curb former, is visible in the lower-left corner, with its mechanical components and a blue logo partially visible. The scene is brightly lit, suggesting a sunny day.

WELCOME TO BRODY CHEMICAL

Brody Chemical began operations in Salt Lake City, Utah in 1975. Since then, the company has grown from a small local company to one that provides superior products and services to over half of the United States. Brody's success is attributed to its commitment to create innovative and highly effective products—manufactured under strict quality control standards, a responsive technical support team, and a professional, well-trained, service-driven sales force. Brody Chemical's comprehensive product line boasts over 600 different formulations of sanitation, institutional, industrial and maintenance chemicals for professional use. Reducing the risks associated with chemical usage and disposal, avoiding depletion of the Earth's natural resources, and enhancing the safety and work environment for clients are core values of Brody Chemical.

Keep the Job Moving

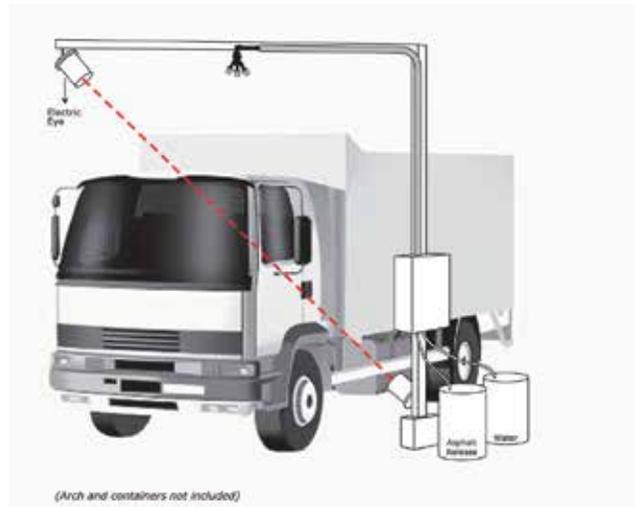
Electric Eye Activation

The system activates when a truck breaks an infrared beam. A timer delays application so the truck bed can be positioned under the nozzles. When the application begins, the driver moves the truck at a slow, even pace. When the truck exits, the system automatically stops and resets. A safety override timer stops application if the truck stays too long.

Adjustable Timer Settings

All timers—start delay and safety override—can be adjusted individually on site, but are protected in a control box to prevent unauthorized changes.

Asphalt paving projects rely on hot-mix transport trucks to keep on schedule so the job stays on track. The automatic drive through and safety features of Lafferty RADAR Systems make your work rapid and efficient when applying asphalt release agents to truck beds, saving valuable time and money.



BENEFITS

Rapid—Saves Time

- Specially designed overhead foam or spray nozzle assemblies coat the truck bed in just seconds — much more quickly than application by hand.
- Electric eye starts and resets system automatically.

Efficient—Saves Money

- Unique Lafferty Metering Manifold[®] adjusts for virtually any chemical-water dilution ratio.
- Complete coverage prevents asphalt from sticking and the need for scraping the truck bed.
- Even application reduces runoff.
- Works with low or fluctuating water pressure.

Safe

- Drivers stay in the trucks without the risk of injury.
- Automatically stops and resets each truck.
- Safety override timer stops system if truck stays too long — prevents wasteful overapplication and protects the environment.
- Stainless steel, lockable enclosure prevents unauthorized changes to settings.

OPERATION

The Lafferty RADAR System draws water and an asphalt release agent from holding tanks through a unique, Lafferty Metering Manifold that adjusts for virtually unlimited dilution ratios.





ASPHALT RELEASE (SLIDE OUT)

ORGANIC LUBRICANTS

Brody Chemical's Slide Out (Asphalt Release) is a product specifically developed for the asphalt industry. It is a blend of natural, completely biodegradable products that, when combined in a specially designed formula, works. It works extraordinarily well to prevent asphalt or any tar based product from sticking to metal. Slide Out contains no VOC's (volatile organic compounds).

- 100% biodegradable
- Contains no VOCs
- Non-hazardous
- Simple application process
- Heat stable
- Pour point of 35 degrees
- A barrier, not a cleaning product
- One application is sufficient for several loads
- Works extremely well with hot, high oil content or polymerized asphalt

Brody's Slide Out (Asphalt Release) makes the need to manually clean the bed of a truck a thing of the past, thus reducing man-hours and safety issues. Using Brody's Slide Out (Asphalt Release) eliminates diesel fuel usage simply because this release agent really works.

BMF ASPHALT RELEASE AGENT

ASPHALT RELEASE AGENT

This product is specifically developed for the asphalt industry. It is a blend of natural, completely biodegradable products that when combined in a specially designed formula, works extraordinarily well to prevent asphalt or tar product from sticking to metal. This product contains no VOC'S. Use on transportation vehicles such as dump trucks, dump trailers, flow-boys, live bottom trailers, and hopper trailers. This product may be used on paving equipment such as Rubber Tire Rollers, Pavers and Material Transfer Devices such as the Roadtec (MTV-1000C, SB-1500C, SB-2500B, SB2500C), Blaw-Knox MC-330, Cedarrapids, Mat Smoothness Machines (MS-2, MS-3 and MS-4) and CR662RM roadmix machine and the CAT BG-650B Windrow Elevator spreaders.

Please contact your Brody Chemical representative for a demonstration.

CITRA-GEL DEGREASER

DISSOLVES DRIED ASPHALT

Water dilutable, water rinsable D-limonene based multipurpose degreaser. A blend of builders, surfactants and wetting agents with a high concentration of D-limonene. This formula provides an economical solution and quick penetrating action to dissolve and remove oily and greasy soils from ceramic, marble, Concrete, aluminum, metal and other hard surfaces. Removes carbon exhaust, rust proofing overspray, cosmoline and undercoating and dissolves asphalt on contact. Biodegradable and easy to use.

DRAG SLAT LUBRICANT

REDUCE MAINTENANCE COST

Asphalt companies have been plagued for years by rust and seizure problems with chains, gates, augers and slats. Drag Slat Lubricant lubricates and seals this equipment, preventing rust and corrosion. This product may be sprayed directly onto drag slats, conveyors, chains and all metal equipment. Drag Slat Lubricant is 100% biodegradable, safe for the environment and does an incredible job lubricating and protecting asphalt plant equipment.

FIRST CHOICE ASPHALT RELEASE

NTPEP APPROVED

Specifically developed for the asphalt industry. This product is a blend of natural, completely biodegradable products that when combined in a specially designed formula, works extraordinarily well to prevent asphalt or tar product from sticking to metal. This product contains no VOC'S. Use on transportation vehicles such as dump trucks, dump trailers, flow-boys, live bottom trailers, and hopper trailers. NTPEP approved for both truck beds & equipment.

FIRST CHOICE ASPHALT RELEASE PLUS

NTPEP APPROVED

Specifically developed for the asphalt industry. This product is a blend of natural, completely biodegradable products that when combined in a specially designed formula, works extraordinarily well to prevent asphalt or tar product from sticking to metal. This product contains no VOC'S. Use on transportation vehicles such as dump trucks, dump trailers, flow-boys, live bottom trailers, and hopper trailers. NTPEP approved for both truck beds & equipment.

ORANGE SOLVENT

POWERFUL ASPHALT REMOVER

This multipurpose concentrate instantly emulsifies grease, oils and fats without the use of harsh acids, alkalis or petroleum solvents. Ideal uses for this product include degreasing equipment, trucks, motors and metal surfaces. This product will remove most resins, adhesives, printing inks, decals, rubber tire marks, tar and asphalt and other tough soils usually requiring solvent-based degreasers.

SUPER SOY

NATURAL DEGREASER

A new natural formulation that keeps pace with today's safety and environmental regulations. Powerful natural degreasers and cleaners are specifically blended to outperform the conventional hazardous solvent degreasers. This multi-purpose concentrate instantly emulsifies grease, oils and fat without the use of harsh acids, alkaline or petroleum solvents. The vapors from this product are not considered harmful. This allows for a wide variety of uses indoors as well as out. This is a great alternative to costly orange solvent products.

TAR BARRIER

ANTI STICKING AGENT

Tar Barrier prevents applied asphalt crack sealers from sticking to passing vehicles and foot traffic. This product also works as an excellent release agent that keeps tar and asphalt from sticking to the beds of trucks.



SLIDE OUT (ASPHALT RELEASE) DEMONSTRATION

INFORMATION:

Truck #: _____

Company Name: _____

Driver Name: _____

Today's Date: _____

RESULTS/CONDITION OF TRUCK:

Load #1: _____

Load #2: _____

Load #3: _____

Load #4: _____

Today your truck will be sprayed with Brody Chemical's Slide Out (Asphalt Release), the only true 100% biodegradable, all-natural, release agent. Slide Out is a unique blend of all-natural oils that bond to the metal surfaces and creates a barrier between the asphalt and the truck bed. Because Slide Out is 100% natural, there is no negative impact to the asphalt, the paint on trucks, the environment, or to the drivers...and it really works! Warm, soapy water will remove product from any surface.

After using Slide Out (Asphalt Release), please let us know how you feel the product works by answering these few questions:

- How well did Slide Out (Asphalt Release) work to keep your truck clean?
 Excellent Good Average
- Is Slide Out (Asphalt Release) the best product that you have used?
 Yes No If 'NO' what was: _____
- Would you use Slide Out (Asphalt Release) if it were available?
 Yes No
- Are you an independent or an employee of the plant?
 Independent Employee

*On behalf of your demonstration team at
Brody Chemical, we want to thank you for the opportunity to perform this
demonstration for you today.*



SLIDE OUT (ASPHALT RELEASE) DEMONSTRATION SURVEY FORM

Company Name: _____ Date: _____

We will be performing a demonstration of Brody Chemical's Slide Out (Asphalt Release) at your location today. Slide Out (Asphalt Release) is an all-natural, 100% biodegradable, non-hazardous release agent. We are extremely confident in Slide Out (Asphalt Release) because we have not only seen it prove itself, but it is also more effective than any other release agent currently on the market.

We greatly appreciate the opportunity to provide this demonstration for you and would like to request that you complete this quick survey to let us know what you think about our product. Please answer honestly, as we use these surveys in evaluating not only the product, but the demonstration process as well.

- What is the most important feature that you look for in a release agent? (check all that apply)
 - Price Keeps truck beds clean Environmental
 - Personal Safety Number of applications required Other
- How would you rate the effectiveness of Slide Out (Asphalt Release)?
 - Excellent Good Average Poor
- Would you consider Slide Out (Asphalt Release) to be more effective than other release agents you have used?
 - Yes No
- How many loads per application did you get? _____
- What type of mix did you haul? _____
- What release agent do you currently use? _____
- How often does the release agent you currently use need to be applied? Every _____ load(s).
- How much of your current release agent is applied per load? (check appropriate amount)
 - No. Approximate gallons: ½ 1 1½ 2 2+
- How would you rate the effectiveness of your current release agent?
 - Excellent Good Fair Poor

Name: _____ Phone: _____ Truck No.: _____

Comments: _____

Please fax completed form to: 801.963.2437 or 800.588.2436



ABOUT BRODY CHEMICAL

Brody Chemical sells and provides service to over 50,000 customers in a variety of industries including manufacturing, industrial, mining, automotive, institutional, hospitality, trucking, food and beverage, agricultural, and medical. Brody Chemical's sales representatives are trained to offer technical assistance and recommendations in selecting solutions and cleaning processes that best meet the needs of clients.

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6125 WEST DOUBLE EAGLE CIRCLE, SALT LAKE CITY, UTAH 84118

WWW.BRODYCHEMICAL.COM