



# LAUNDRY



**BRODY**  
CHEMICAL



## WELCOME TO BRODY CHEMICAL

Brody Chemical began operations in Salt Lake City, Utah in 1975. Since then, the company has grown from a small local company to one that provides superior products and services to over half of the United States. Brody's success is attributed to its commitment to create innovative and highly effective products—manufactured under strict quality control standards, a responsive technical support team, and a professional, well-trained, service-driven sales force. Brody Chemical's comprehensive product line boasts over 600 different formulations of sanitation, institutional, industrial and maintenance chemicals for professional use. Reducing the risks associated with chemical usage and disposal, avoiding depletion of the Earth's natural resources, and enhancing the safety and work environment for clients are core values of Brody Chemical.

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**ALL SPORTS LAUNDRY DETERGENT** THE ULTIMATE SPORTS DETERGENT

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All Sports Laundry Detergent is fortified with an enzyme that targets grass, dirt, & blood. It also has a low temperature bleach activator. Safe on all washable colorfast fabrics including Dacron & Polyester blends. DO NOT use on natural silk or wool. DO NOT USE CHLORINE BLEACH.

**BRIGHTEN LAUNDRY DETERGENT** BRIGHT & SOFT

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This product is an enormously powerful, concentrated laundry cleaning compound that not only cleans but softens fabric, all in one economical step. It has super color brighteners, ultra whitening agents and works great in hot or cold water

**CLEANSLATE 100% ACTIVE SOLVENT** LINEN GREASE REMOVER

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Clean Slate linen grease remover is a remarkable blend of solvents that removes greasy, oily stains from food and beverage linens.

**COMMERCIAL LAUNDRY** SINGLE-SYSTEM DETERGENT

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With the advent of single system laundry detergent compound into the industry, like factor and enhance; there is a need for a single cleaning compound. One that emulsifies oil and grease and yet does not need to be built up or neutralized down. This is the product to meet the challenge. Designed extensively after the factor formula, with some added ingredients; we feel that this product is an improved formulation for even better results. Laundry comes out clean and fresh. Colors are brighter. No fiber stripping damage is done by using this commercial laundry detergent. The all around cleaning power of this product, especially on oily linen is truly beyond comparison.

**CONQUEST WATER CONDITIONER** PREMIUM COMMERCIAL LAUNDRY

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A premium water conditioner for use in commercial laundry applications. It is a specialized blend of water conditioners, chelating agents, and emulsifiers designed to enhance soil removal in hard water conditions and heavy soil situations.

**DEVOUR** ONE STEP ENZYME DETERGENT

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Devour is a one step enzyme laundry detergent with color safe bleach. Safe on all washable colorfast fabrics including Dacron and Polyester blends. Do NOT use on natural silk or wool. Excellent product to be used by dry cleaners.

**DRY BLEACH** EXTREMELY CONCENTRATED

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A highly effective formulation that is much more powerful than the regular chlorine bleaches. By using chlorine, the oxidizing power is very significantly increased. Chlorine is temperature stable and will not gas off as chlorine does. It is also safer on fabrics. Chlorine's ability to regenerate itself, lends to more prolonged bleaching and oxidizing of soils and stains.

## **EYE BLACK REMOVER**

## **LINEN MAKE-UP REMOVER**

Eye Black Remover is a Ready-To-Use product that quickly and effectively removes eye black, cosmetics, pine tar, and other stubborn oil base stains from linens and uniforms. This product was developed for use in Minor League Spring Training camps to remove the "Gator Eyes" product specifically. Just wet the stain, briskly rub the material together, and wash. EBR quickly loosens the soil with its unique, soil release properties, then while suspending the soil, causes it to wash away with no residue left behind.

## **FABRIC SOFTENER**

## **DRYER SHEETS**

Our product makes all washables soft and fluffy. Makes ironing easier and helps to eliminate chafing. Clothes stay fresh, wear longer and wrinkle less. Aids in the elimination of static electricity which stops clinging of clothes to body. Excellent for blankets, sweaters, sheets, towels, pillow cases, lingerie, diapers, work clothes, hosiery or any other washable materials

## **GRAND SLAM DETERGENT**    **ENZYME LIQUID LAUNDRY DETERGENT**

Liquid Enzyme Product. This new amazing Liquid Laundry Detergent has everything in it you could ask for. All of the grease cutting surfactants and agents for tough soils and stains along with very aggressive enzymes to help eat away protein stains at the same time. Recommended for sports teams, nursing homes, hospitals, hotels, restaurants, etc.

## **HI IRON SOUR/SOFTENER**

## **IRON REDUCER**

This product softens and fluffs and reduces iron content so that all fabrics come out with wrinkle-free results. Our product eliminates static cling and reduces extractor time. The use of this product in the proper concentration neutralizes all residual alkalinity, which is critical in nursing homes.

## **ILLUMINATE BUILT DETERGENT**

## **HIGHLY CONCENTRATED**

This highly concentrated product will eliminate the need for a break and liquid laundry (suds) product. This product is considered a built detergent and can replace the other two products with excellent results. This product will remove most stains on its own and at the same time produce the whitest of whites possible with your linen. This is a must see to believe product.

## **LAUNDRY BLEACH 9%**

## **9% CHLORINE BLEACH**

This is a concentrated product for use in commercial and institutional laundries. It is highly concentrated for effective stain removal and whitening. This product can be used before or after the wash cycle and is temperature stable for hot or cold wash.

## **LAUNDRY BREAK**

## **CLEANING BOOSTER**

Laundry Break is formulated to be used with Brody's Liquid Laundry Detergents or in conjunction with laundry bleach for a tailored laundry operation. This product may be dispensed directly from the shipping container through an automated injector system into the laundry machine, thereby eliminating hand-

feeding from powder hoppers and possible spillage.....

### **LAUNDRY CONCENTRATE**

### **EVERYTHING IN ONE**

Our product is a revolutionary improvement in laundry cleaning compounds. A blend of 5 active cleaning, stain removing and bleaching agents. No other formula has either the balance, variety, quality and the concentration of this product. Our laundry concentrate more than satisfies the needs of the laundry industry as a cleaner, bleaching agent, disinfectant, whitener and oxidizer. It also has very strong odor counteracting properties. It is also safe on colors and all types of materials.

### **LAUNDRY PRE-SOAK**

### **SOAK AWAY HEAVY STAINS**

Laundry Pre-soak is the ultimate in pretreatments. It is formulated with powerful cleaning, wetting, penetrating and stain removing chemicals, making it superior to other brands. Laundry Pre-soak may be injected with Brody's laundry feed system.

### **LAUNDRY SOUR**

### **LIQUID PH REDUCER**

Laundry Sour neutralizes linens so the pH of the finished product is within an acceptable range, thus preventing alkaline or acidic skin irritations. This product reduces rejects by aiding in the removal of residual alkali and mineral deposits, such as lime and iron, which cause graying and yellowing of linen. Laundry Sour may be injected with Brody's laundry feed system.

### **LAUNDRY SOUR II**

### **RUST REMOVER**

Laundry Sour II is specially formulated to remove rust deposits from linen as it neutralizes the pH of the finished product, preventing alkaline or acidic skin irritations. This product reduces rejects by aiding in the removal of residual alkali and mineral deposits, such as lime and iron, which cause graying and yellowing of linen. Laundry Sour II may be injected with Brody's laundry feed system.

### **LAUNDRY SOUR/SOFT**

### **SOFTENS & LOWERS PH**

This product softens and fluffs all fabrics and stimulates wrinkle free results. It eliminates static cling and reduces extractor time. Using this product in proper concentration neutralizes all residual alkalinity, which is critical in nursing homes where soft, irritation-free garments and bed linens are a requirement. It also contains optical brighteners to enhance the appearance of colors and whites. Laundry Sour/Soft may be injected with Brody's laundry feed system.

### **ORGANIC SPOT REMOVER**

### **ENZYME FORMULA**

ORGANIC SPOT REMOVER was developed specifically to improve the bioenzymatic liquefaction and digestion of blood, urine and organic wastes. The formulation of ORGANIC SPOT REMOVER is a multiple spore blend of enzymes that promotes the rapid breakdown of organic matter such as blood and urine. ORGANIC SPOT REMOVER also contains a very strong odor-counteractant that helps eliminate the smell of blood and urine from sheets and towels

### **PROTEIN RELEASE AGENT**

### **REMOVES PROTEIN BASE STAINS**

This is a multi-strain enzyme laundry pre-soak additive that greatly improves cleaning results when used in conjunction with your current laundry detergent products. It safely and effectively removes stubborn stains and helps eliminate odors. Safe for all metals and rubber found on commercial laundry equipment.

### RECLAIM POWDER

### RECLAIM DETERGENT

This product was developed for getting the whitest of whites. When using this product the use of bleach is seldom needed unless extremely stained. Use in hot water only and for whites only.

### RUST AND IRON REMOVER

### WORKS LIKE MAGIC

This specialized formulation is designed to effectively remove rust & iron stains from line in the laundry room, also known to remove most inks.

### SLIDEOUT #1

### RED CLAY REMOVER 1<sup>ST</sup> STEP

Slideout #1 is a remarkable, instant red clay remover. When used in conjunction with part 2 solution, it immediately removes ground in red clay stains.

### SLIDEOUT #2

### RED CLAY REMOVER 2<sup>ND</sup> STEP

This product must be used in conjunction with Slideout #1. This product instantly removes ground in red clay out of uniforms.

### SOLV-IT (RECLAIM SOLVENT)

### CONCENTRATED STAIN REMOVER

This product is a concentrated laundry stain treatment for hard to remove soils. It is especially effective on cosmetic and oil based soils. This is best used when added to a hot wash bath with additional alkali booster and run at a low water level for a minimum of 20 minutes.

### SPOT REMOVER

### PRE-SPRAY SPOTS AWAY

This specialized formulation may be used to pre-spot laundry, carpet, rugs, and upholstery prior to overall cleaning, or as a spot and stain remover for localized application. It can emulsify oil base matter such as make-up, lipstick, oils and greases, fats, hair creams and dressings, shoe polish, floor wax, and inks, and is equally effective on water based matter such as pet stains, coffee, cola, tea, food spills, grass stains, wine and liquor. This product is free of solvents and is biodegradable.

### TEK STAR STARCH (NOVID)

### PREMIUM LIQUID STARCH

This is a premium liquid starch with PVA that is water based and contains high grade and contains high grade polymers, surfactants, and dispersants. It is designed to give extra body and a firm appearance to table linens, shirts, and uniforms.

### ULTRA FRESH LAUNDRY DETERGENT

### CONCENTRATED DETERGENT

This product is formulated with 100% natural ingredients and scrubbing agents that will not dry out or crack skin. Special emulsifiers quickly cut through the ground-in dirt and grime and hold them in suspension until rinsed with water. Leaves hands soft and supple.

### WATER SOFTENER

### CUTS DETERGENT USE IN HALF

This product is a liquid water softening agent that has been specifically designed to take the hardness out of water in extreme, hard water areas. It will greatly increase the capability and effectiveness of agricultural marking foams under hard water conditions. Use Water Softener with our Foam Marker for an unbeatable combination of heat-resistant marking foam



## ABOUT BRODY CHEMICAL

Brody Chemical sells and provides service to over 50,000 customers in a variety of industries including manufacturing, industrial, mining, automotive, institutional, hospitality, trucking, food and beverage, agricultural, and medical. Brody Chemical's sales representatives are trained to offer technical assistance and recommendations in selecting solutions and cleaning processes that best meet the needs of clients.

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