



SNOW & ICE MELT



BRODY
CHEMICAL



WELCOME TO BRODY CHEMICAL

Brody Chemical began operations in Salt Lake City, Utah in 1975. Since then, the company has grown from a small local company to one that provides superior products and services to over half of the United States. Brody's success is attributed to its commitment to create innovative and highly effective products—manufactured under strict quality control standards, a responsive technical support team, and a professional, well-trained, service-driven sales force. Brody Chemical's comprehensive product line boasts over 600 different formulations of sanitation, institutional, industrial and maintenance chemicals for professional use. Reducing the risks associated with chemical usage and disposal, avoiding depletion of the Earth's natural resources, and enhancing the safety and work environment for clients are core values of Brody Chemical.



PRODUCT CATEGORY INDEX

ARCTIC HEAT ■ PET FRIENDLY.....	4
BULK ICE MELT ■ ROCK SALT.....	4
BULK ICE MELT ■ ROAD SALT.....	4
ICE BEATER (10% CALCIUM) ■ SNOW AND ICE MELTER	4
ICE BEATER CLEAR (10% CALCIUM) ■ CLEAR/NO DYE.....	5
ICE MELTER (100% CALCIUM) ■ GENERATES EXOTHERMIC HEAT.....	5
LIQUID ICE MELT ■ LEAVES NO RESIDUE	5
LUBRICANT / SEALER ■ PREVENTS RUST AND CORROSION.....	5
POLAR ICE MELT ■ BREAKS THE ICE BARRIER	6
SNOW & ICE MELT (25% CALCIUM) ■ SUPER	6

ARCTIC HEAT**PET FRIENDLY**

This new unique formula provides a faster, safer, more effective method of melting snow and ice in temperatures from 32° F. to 0° F. Apply using any fertilizer spreader. The uniform particle size and blue coloring increases coverage and visibility while using less product. Special inhibitors work to better protect vegetation, concrete, metal and leather. The anti-caking agent reduces caking in storage, extends shelf life and provides ease of application. This product is also non-tracking, resists staining of carpets and floors and is pet friendly.

BULK ICE MELT**ROCK SALT**

Brody Chemical uses approximately 100 million pounds of medium-coarse, washed and screened sodium chloride (rock salt), each winter to manufacture snow and ice melt products. Many ice melt customers have asked to purchase this quality salt in bulk quantities. This premium-quality rock salt is now available in bulk loads of approximately 25 tons (50,000 pounds) per truckload.

BULK ICE MELT**ROAD SALT**

Each winter, Brody Chemical manufactures approximately 2 million bags of snow and ice melt products, for use on driveways and sidewalks. It is not economically feasible to tear these bags open, pour contents into a salt spreader, and apply this premium-quality ice melter on parking lots or roads. An economical, bulk road salt is now available for a fraction of the cost. Bulk Ice Melt Road Salt is available in truckload quantities of 25 tons (50,000 pound) loads.

ICE BEATER (10% CALCIUM)**SNOW AND ICE MELTER**

Ice Beater is a unique blend of ice melting agents, including "exothermic" pellets. These ingredients combine to produce a safe, efficient and cost-effective ice melting product at temperatures ranging from 32° F down to -15° F. Through a chemical reaction, the "exothermic" pellets give off heat, enabling this formulation to work faster than other sodium chloride-based snow and ice melters. It also contains an anti-caking agent, which extends shelf life and allows for free-flow, uniform spreading. Ice Beater is colored light blue for easy monitoring of application. Available in bags or containers of 20, 50, 100, 500 and 2,000 pounds.

ICE BEATER CLEAR (10% CALCIUM)**CLEAR/NO DYE**

Brody Chemical manufactures many different blends of snow and ice melt products. Most of these products contain a blue dye, enhancing visibility for application purposes. Ice Beater Clear is the same formulation as Ice Beater but does not contain blue dye. Available in bags or containers of 50, 100, 500 and 2,000 pounds.

ICE MELTER (100% CALCIUM)**GENERATES EXOTHERMIC HEAT**

This product has over 24 times the melting power of rock salt at 0° F. Tests conducted at 100% relative humidity and 0° F, proved this product melted an average of 205 grams of ice in just 15 minutes, compared to an average of 8.7 grams melted by rock salt. Ice Melter is the most powerful product available and effectively melts ice down to -57° F. It is completely harmless to grass, shrubs, trees, animals and rubber tires. It will not pit or discolor concrete walks or asphalt or leave a messy residue to be tracked indoors. Available in bags or containers of 50, 100, 500 and 2,000 pounds.

LIQUID ICE MELT**LEAVES NO RESIDUE**

This product's amazing chemical action melts ice and snow faster than salt or calcium chloride products. It effectively melts ice at down to -25° F. Liquid Ice Melter prevents snow from sticking and ice from forming for hours. This liquid is easy to apply through a 2 or 3 gallon pump sprayer. It will not break down or deteriorate in storage or in damp conditions. It is safe for shoes, rubber, asphalt, concrete, grass, wood, metal, and most painted surfaces.

LUBRICANT/SEALER**PREVENTS RUST AND CORROSION**

State County and Municipal highway departments have been plagued for years by rust and seizure problems with the chains, augers, and interior box corrosion of tail gate and v-bottom salt spreaders that dispense ice control chemicals such as sodium chloride (salt), calcium chloride and magnesium chloride. Lubricant/Sealer has been developed to lubricate and seal. Lubricant/Sealer can also be used to lubricate and seal other types of heavy equipment that comes in contact with salt or other corrosive materials.

POLAR ICE MELT**BREAKS THE ICE BARRIER**

This unique formula provides a faster, safer, more effective method of melting snow and ice in temperatures from 32° F. to 0° F. Apply using any fertilizer spreader. The uniform particle size and blue coloring increases coverage and visibility while using less product. Special inhibitors work to better protect vegetation, concrete, metal and leather. The anti-caking agent reduces caking in storage, extends shelf life and provides ease of application. This product is also non-tracking, resists staining of carpets and floors and is pet friendly.

SNOW & ICE MELT (25% CALCIUM)**SUPER**

Snow and Ice Melt Super is a blend of sodium chloride (salt), calcium chloride (exothermic heat), magnesium chloride and sodium silicate (corrosion inhibitor). This product contains 25% calcium chloride to produce exothermic heat, enabling the melting of snow and ice down to -25° F. When applied as directed, this non-tracking product reduces damage to concrete and stone surfaces and leaves no residue. Special inhibitors and anti-caking agents ensure the product is free flowing for uniform spreading. Snow & Ice Melt Super is colored light blue for easy application monitoring. Available in bags or containers of 50, 100, 500 and 2,000 pounds.





ABOUT BRODY CHEMICAL

Brody Chemical sells and provides service to over 50,000 customers in a variety of industries including manufacturing, industrial, mining, automotive, institutional, hospitality, trucking, food and beverage, agricultural, and medical. Brody Chemical's sales representatives are trained to offer technical assistance and recommendations in selecting solutions and cleaning processes that best meet the needs of clients.



Nealie White
(720) 934-8123
nealie@brodychemical.com